

Abstract

Generating a presentation requested from a graphical data report; comprising: displaying a data report which contains a collection of graphical  
5 elements, where a graphical element is bound to a data item, and where a data item is specified by metadata, which comprises one or more of a dimension, a dimension value, and a measure. In response to a user's directed action to the given graphical element, determining at least one association, of a dimension and a measure, by identification of measures and  
10 dimensions in the applicable metadata and identification of associations thereof and/or addition of a dimension or measure to an identified measure or dimension. Subsequently, searching for a stored, like association, where stored associations are related to stored presentation properties, and applying the related presentation properties to make a presentation of further  
15 data items which are specified by the determined, at least one association.

(fig. 1 should be published)